

the third annual

Hillels

of the Florida Suncoast

Bubbles & Bubbly

November 7, 2021



Treasures of the Sea
an in-person & virtual event



Benefitting

the **Tikkun HaYam®** & **Scubi Jew®** Programs

Bubbles & Bubbly

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Treasures of the Sea

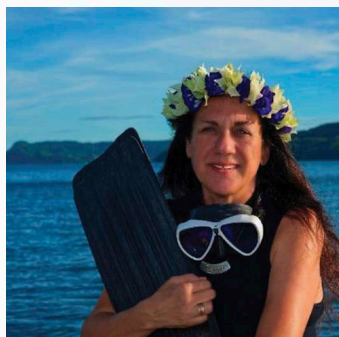
Become a Corporate Sponsor to Help Support Our Marine Conservation Efforts

Bubbles & Bubbly is a gala fundraising event hosted by Hillels of the Florida Suncoast to benefit the Tikkun HaYam® and Scubi Jew® programs. Tikkun HaYam and Scubi Jew are initiatives created by Hillels of the Florida Suncoast to raise awareness about the many threats facing the marine environment, as well as showcasing the innumerable wonders of the Sea. This year, the gala event will be livestreamed to allow more people locally, nationally, and globally to enjoy the event. An exclusive, in-person gathering will be held simultaneously at the Morris and Bertha Escoll Center for Jewish Campus Life at USF: *The Morris & Bertha Escoll Center For Jewish Campus Life* for all of our corporate sponsors.

The mission of Hillels of the Florida Suncoast is to enrich the lives of Jewish undergraduate and graduate students so they may enrich the Jewish people and the world. Part of this mission includes ensuring a future for the Jewish people, but without ensuring the future of our planet, there will be no future for any of us, Jewish or otherwise.

Featured Presenters for the 2021 Bubbles & Bubbly Event

Noam Bedein founded the Dead Sea Revival Project in 2016. Noam is an Israeli photojournalist, international speaker and environmental visual arts activist, and has been recognized by CNN/VR (CNN Virtual Reality), National Geographic and NASA for his Dead Sea educational and activism work. Through his ecotourism, photography, and virtual expeditions, Noam exposes the magic and beauty of the lowest place on earth, while educating the public on the dramatic rate the Dead Sea is losing water and encouraging decision-makers to save this water treasure.



Tova Harel Bornovski founded the Micronesian Shark Foundation (MSF) in 2002. She is also the general manager of Fish 'n Fins dive shop and Ocean Hunter Palau liveaboard dive trips. Via MSF, Tova initiated the first shark research initiative in Palau in order to collect, distribute and analyze data that could be used for shark regional protection. Tova created the first shark count and collection of DNA samples in Micronesia, as well as documentation of illegal shark finning in Palau. She has instituted education programs, published children's books and created drawing competitions about the plight of Micronesian sharks. Tova was inducted into the Women Divers Hall of Fame in 2013.

Michael Dwork is the founder and CEO of VerTerra. With the creation of the compostable palm leaf plate, Michael has been innovating sustainable materials since 2006. He has been issued 13 patents, all focused on sustainable plating and packaging including collapsible wooden to-go box and compostable cheese boards. He speaks and writes about sustainable initiatives and consults on minimizing impact in organizations, production, and packaging. Michael serves as a Fellow at the Culinary Institute of America, an advisor to the International Caterers Association and is a Board Trustee for National Association for Catering and Event Professionals.

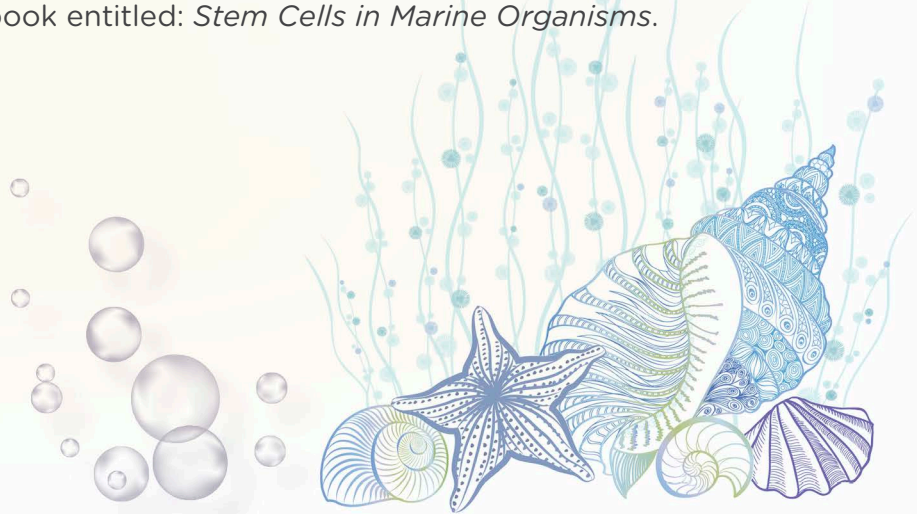


Michael Fishbach has more than 29 years of experience studying blue and other large whales in the US, Mexico, Canada, and the Azores and has advocated for their protection from ship strikes and other human and climate-caused threats. Michael conducts annual field research on the blue whale in the Sea of Cortez off Baja, California, where for the past 26 seasons he has tracked the oldest and the best known blue whales on earth, and hundreds of other sea life. Michael is currently the Executive Director of the Great Whale Conservancy whose mission is to protect the plight of the world's largest animal, the endangered blue whale, as well as the world's other great whales.

Dr. Neil Hammerschlag is a marine biologist and Research Associate Professor at the University of Miami Rosenstiel School of Marine & Atmospheric Science and Abess Center for Ecosystem Science & Policy. His current research centers broadly on behavioral and movement ecology and conservation biology of sharks and other marine predators. Dr. Hammerschlag is also Director of the Shark Research & Conservation Program (SRC) at the University of Miami. SRC conducts cutting-edge shark research while also inspiring scientific literacy and environmental ethics in youth through unique hands-on field research experiences. Every year, SRC brings out thousands of people from the public, mostly school-children, on research vessels to survey, sample, tag and study sharks.



Dr. Baruch (Buki) Rinkevich is a senior coral researcher at Israel Oceanographic and Limnological Research and one of the early pioneers of international coral restoration. Dr. Rinkevich's lab pioneered methods, now used around the world, to restore coral reefs. He and his lab continue to focus their research on improving coral restoration as well as in the areas of chimeras, avian bone transplants, immunology, tunicates animals, human reproduction and more. Dr. Rinkevich has published more than 335 scientific studies and a book entitled: *Stem Cells in Marine Organisms*.



Make a Difference in the Environment

How Your Donation Helps Support the Marine Conservation Efforts of Tikkun HaYam and Scubi Jew

Here are just a few examples of the impact your Bubbles & Bubbly corporate sponsorship will have on our students and our goals – not only to ensure a Jewish future for our students, but also to ensure a future for the marine environment and our planet...



Manatee Awareness for One

Your donation of \$75 will pay for a student to snorkel with endangered manatees, and learn about the dangers that threaten manatees and what may be done to protect them, during a Manatee Awareness program.



Beads Out of the Bay for Six

Your donation of \$250 will pay for one Beads Out of the Bay experience, allowing six student divers to dive in Seddon Channel (part of Tampa Bay) to remove hundreds of plastic bead necklaces that have piled up after years of being thrown overboard by humans during the local Gasparilla Pirate Invasion celebration.



Open Water Scuba Certification Course for One

Your donation of \$300 will pay for a student's Open Water Scuba Certification Course. Students learn how to breathe underwater and become a safe diver, opening up service and employment opportunities.



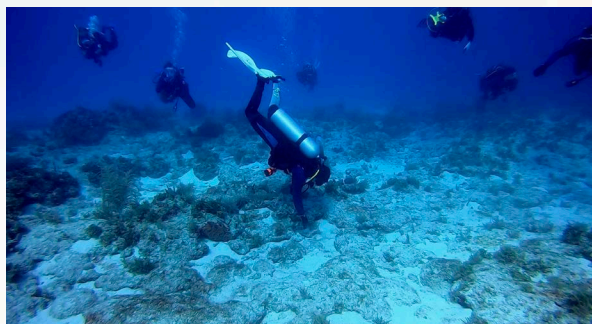
Coral Restoration Shabbaton for One

Your donation of \$350 will pay for one student to attend a Coral Restoration Foundation Shabbaton. Students spend a long weekend learning about coral conservation and planting juvenile corals on at-risk reefs in Key Largo.



Compostable Cutlery for Two Hillels

Your donation of \$400 will pay to make it possible for two Hillel chapters in North America to switch from single-use plastic to compostable cutlery. You may also designate which Hillels you would like to support.



Dive Against Debris for Six

Your donation of \$450 will pay for a Dive Against Debris on Suncoast Hillels' boat, *Ally's Way*, allowing six (6) divers to remove fishing lines, anchors, tires, and plastic from local reefs.



Alternative Spring Break for One

Your donation of \$500 will pay for one student to go on an Alternative Spring Break trip. Students learn about the Jewish connection to the water and perform acts of service for bodies of water in Florida.



Guest Lecturer for Students

Your donation of \$2,000 will pay to bring a leading expert in marine conservation to speak with and inspire Hillel students.

Please take a few moments to review the Bubbles & Bubbly Corporate/ Individual Sponsorship levels and benefits on the pages that follow. Hillels of the Florida Suncoast would be honored to have your company's participation as a corporate sponsor for this year's event. In exchange for your generosity, your business will receive exposure to our entire community through our organization's newsletters, websites, social media, online magazine and other event publicity, plus so much more!

All proceeds will benefit the Hillels of the Florida Suncoast Tikkun HaYam and Scubi Jew programs. For more information about Tikkun HaYam or Scubi Jew, and to see all that we have accomplished so far, please visit our website at repairthesea.org.

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Treasures of the Sea



Repairing the Sea

A Brief Background on Rabbi Ed Rosenthal, Hillels of the Florida Suncoast Executive Director and Scubi Jew/Tikkun HaYam Founder, and creator of Tikkun HaYam

Born and raised in landlocked St. Louis, Ed's passion for the marine environment may only be attributed to watching "The Undersea World of Jacques Cousteau" and reruns of "Sea Hunt" as a kid. When he was 16 years old, he asked his parents if he could learn to scuba dive. His mother's response was: "If God meant for humans to be under water, He would have given us gills." So, it wasn't until a hiking trip in the Sinai during his first year of Rabbinical studies, that Ed had a chance to snorkel at Sharm el-Sheik. There, he heard the call of the Sirens. When he returned to the United States to continue his studies in Cincinnati, he finally got his scuba certification. The Jewish tradition is filled with deep, spiritual teachings about water and the Sea, yet most Jews have not been exposed to this part of our heritage. Ed desires to show the wonders of the underwater world through Jewish eyes, while raising awareness about the myriad threats it faces. He believes that when Jews become involved in any issue, substantive change takes place. Tikkun HaYam was created in order to motivate the Jewish community to become involved to Repair the Sea.

Faith-Based Environmentalism – Rabbi Ed's Unique Approach

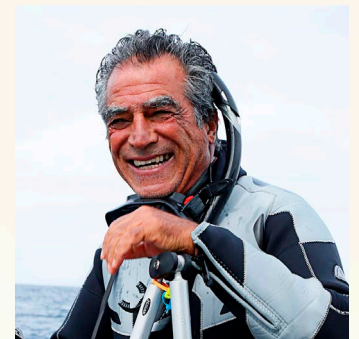
"Finding the Divine in nature is a common component in almost every religious tradition. There are many faith-based organizations doing great work to educate people about the beautiful teachings of their respective religions and the natural world, and connecting them. Yet, when it comes to the marine environment, we hear very little from these same organizations. Tikkun HaYam is the first faith-based organization to focus solely on the marine environment. Faith-based environmentalists recognize their religious responsibility to be stewards of the environment. This responsibility, however, is not limited to the dry land on which we live. It includes the blue waters on which we rely as well."

Living in Florida, we see the effects on the marine environment first-hand. As Florida educators, it is our responsibility to teach our students to be stewards of our local environment so that their knowledge will have an impact on the greater community."

– Rabbi Ed Rosenthal

"It was my pleasure to be the guest speaker at Hillel's first-ever Bubbles & Bubbly fundraising gala event in 2018. What Rabbi Ed, Shayna Cohen and the Scubi Jew students have already accomplished - bringing much-needed attention to the marine environment - is amazing and is to be applauded! I am excited to watch this event grow in your community and beyond. May you continue to go from strength to strength."

– Amos Nachoum,
world-renowned photographer, 2018 Bubbles & Bubbly speaker



"Tikkun HaYam and Scubi Jew not only embrace students in a positive and supportive organization, but also support learning and activities that are helping one of our most precious resources, the ocean."

– Dr. Ellen Prager,
marine scientist and author, 2019 Bubbles & Bubbly speaker

Corporate/Individual Sponsorships

Visit suncoasthillels.org/bubbles-and-bubbly-sponsorship to become an event sponsor or fill out and return the sponsorship form included in this packet.

Giant Clam Shell Sponsor

\$5,400

Attendance for two (2) people at exclusive live, in-person event at Morris and Bertha Escoll Center for Jewish Campus Life and/or Livestream Link to the Event ★

Site recognition at the event

Sponsor name tag recognition

Gourmet vegetarian dinner cruise on *Ally's Way* for up to 6 people ★★

Your name will scroll throughout event by gift level

Recognition in all publicity materials

Giant Conch Shell Sponsor

\$3,600

Attendance for two (2) people at exclusive live, in-person event at Morris and Bertha Escoll Center for Jewish Campus Life and/or Livestream Link to the Event ★

Site recognition at the event

Sponsor name tag recognition

Champagne brunch cruise on *Ally's Way* for up to 4 people ★★

Your name will scroll throughout event by gift level

Recognition in all publicity materials

Triton Shell Sponsor

\$1,800

Attendance for two (2) people at exclusive live, in-person event at Morris and Bertha Escoll Center for Jewish Campus Life and/or Livestream Link to the Event ★

Site recognition at the event

Sponsor name tag recognition

Outdoor ice cream party at USF Hillel for up to 6 people ★★

Your name will scroll throughout event by gift level

Recognition in all publicity materials

Scallop Shell Sponsor

\$1,080

Attendance for two (2) people at live, in-person event at Morris and Bertha Escoll Center for Jewish Campus Life and/or Livestream Link to the Event ★

Site recognition at the event

Sponsor name tag recognition

Two quarts each of three (3) custom-made USF Hillel Ice Cream flavors you create ★★

Your name will scroll throughout event by gift level

Recognition in all publicity materials

Sand Dollar Sponsor (per person)

\$360

Shabbat Dinner with Scubi Jew students at Eckerd College on Friday, November 5

Your name will scroll throughout event by gift level

Recognition in all publicity materials

★ Attendance at the in-person, live event is limited to 54 people, first-come, first-serve, in order of rsvp or sponsorship commitment received.

★★ May be donated back to Hillels of the Florida Suncoast to use as a Silent Auction item.

Sponsor Recognition Information

Please email your company logo for recognition in all publicity materials to shalom@suncoasthillels.org along with how you wish your company/individual name to be listed in text form.

Acceptable formats for logo:

PNG (preferred) or JPEG - 300 pixels wide minimum

What Tikkun HaYam/Scubi Jew Has Accomplished So Far...

50+ Hillels nationwide switched from single-use plastic to compostable cutlery through Tikkun HaYam's Blue/Green Initiative

200+ college students received their Open Water Scuba Certification through Scubi Jew

2,500+ strands of Gasparilla beads removed from Tampa Bay by Scubi Jew student divers

3,000+ readers around the world reached through the Tikkun HaYam online magazine

10,000+ pieces of debris removed from local shorelines through Tikkun HaYam's annual Reverse Tashlich program and ongoing cleanup efforts

183,000+ pieces of single-use plastic cutlery removed from production through Tikkun HaYam's Blue/Green Initiative

The Tampa Bay Area Jewish Market So You Know...

1 Hillels of the Florida Suncoast (Suncoast Hillels) is the umbrella organization and the only central resource for serving the Jewish student population among all major universities and colleges along the west coast of Florida.

4+ Suncoast Hillels currently supports thousands of Jewish students on four (4) college campuses including at the the University of South Florida, the University of Tampa, Eckerd College and Florida Southern College.

100+ There are more than 100 Jewish faculty and staff members working at the University of South Florida Tampa campus.

200+ USF Hillel serves an average of 200+ Jewish students on a weekly basis throughout each academic year.

1,000+ The Hillels of the Florida Suncoast Photo-of-the-Week email reaches more than 1,000 Jewish community members in the Tampa Bay area on a weekly basis.

3,000+ The Tampa JCCs & Federation weekly e-newsletter, Shalom Tampa, reaches more than 3,000 households in the Tampa Bay area.

7,000+ The Jewish Press of Tampa and Pinellas newspapers reach more than 7,000 households in the Tampa Bay area every two weeks.

Hillels
of the Florida Suncoast
Ensuring a Jewish future. Theirs And ours.

All proceeds will benefit the Hillels of the Florida Suncoast Tikkun HaYam and Scubi Jew programs. For more information about Tikkun HaYam or Scubi Jew, and to see all that we have accomplished so far, please visit repairthesea.org.

For more information about corporate sponsorship opportunities, please contact:

Martine Yaldor, *Bubbles & Bubbly Corporate Sponsorship Chairperson*
Linda Wolf, *Assistant Director, Hillels of the Florida Suncoast*

(813) 766-4115 • bubbles@suncoasthillels.org
(813) 899-2788 • shalom@suncoasthillels.org

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (1-800-435-7352) within the state of Florida. Registration does not imply endorsement, approval, or recommendation by the state. Hillel Jewish Student Center of Tampa, Inc. is a 501(C)(3) Organization. 100% of each contribution is received by Hillel Jewish Student Center of Tampa, Inc. (Registration #N12650).

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Treasures of the Sea

Sponsorship is as simple as 1-2-3!

Just follow these steps to enjoy special benefits like a sunset dinner cruise on *Ally's Way*, customized swag, and much more at the Bubbles & Bubbly exclusive, in-person reception and event on Sunday, November 7, 2021.

You may also complete your sponsorship selection, donation payment, and logo uploads online at suncoasthillels.org/bubbles-and-bubbly-sponsorship.

Thank You for Your Generous Donation!

Step 1: Select a Level of Sponsorship

- ☐ Giant Clam Shell Sponsor \$5,400
- ☐ Giant Conch Shell Sponsor \$3,600
- ☐ Triton Shell Sponsor \$1,800
- ☐ Scallop Shell Sponsor \$1,080
- ☐ Sand Dollar Patron Sponsor (per person) #_____ x \$360

Step 2: Indicate how you would like to be recognized

Name of Company/Individual: _____

(as you would like it to appear in event materials):

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

☐ I/We am/are unable to attend but please accept my/our donation. Donation Amount: \$ _____

Step 3: Select a Method of Payment

☐ Check Check#: _____ Amount of check \$ _____

Please make check payable to **Hillels of the Florida Suncoast**

☐ VISA ☐ MASTERCARD ☐ American Express ☐ Discover Amount to charge \$ _____

With your credit card payment, 3% will be added to the total amount to help us cover processing fees.

Name that appears on card (please print): _____

Card Number: _____ Exp Date: _____ / _____ CVC: (security code) _____

Signature: _____ Date: _____

And Finally...

Please mail this completed form and email a high resolution version of your company logo, no later than October 1, 2021, to shalom@suncoasthillels.org. Acceptable artwork formats include PNG (preferred) or JPEG. Please see the Corporate/Individual Sponsorships list for more information.

**Please return this completed form
no later than October 1, 2021 to:**

Bubbles & Bubbly Sponsorship
Hillels of the Florida Suncoast
13101 USF Sycamore Drive
Tampa, FL 33620-3122